



Southern New England Landcare Ltd

ACN 099 357 454

Resourcing Landcare in our region

Strategic Plan

The purpose of this document is to outline our organisation's vision, mission, core values and modes of operation and was developed through a consultative series of workshops from 2002 to 2005, with members and staff of Southern New England Landcare. Additional information and workings from those sessions are contained in the document "Strategic Plan Appendices".

Who are we?

Southern New England Landcare is a not-for-profit organisation that is owned and run by landholders of the Southern New England region of New South Wales.

Vision

Our vision is for a vibrant, socially and economically healthy community, existing in a healthy, productive and biodiverse environment.

Mission

Our mission is to foster community participation in sustainable natural resource management.

Our goals

Overall, Southern New England Landcare aims to improve natural resource management in our area of influence, through community involvement. We aim to conduct our organisation in an ethical way, with integrity and accountability.

Our core values

Core values, attitudes and beliefs that guide our actions and decisions include good community attitudes; best management practices that lead to increased biodiversity and environmental improvements; and good working relationships between Southern New England Landcare and its members, which in turn facilitate stronger Landcare groups.

Our customers, products & services

Our *customers* are community members/taxpayers, although they fall within two categories:

1. Direct customers, such as Catchment Management Authorities
2. The wider community.

Our *members* are those groups and individuals who subscribe to our organisation, and who provide capital, labour and knowledge, that result in environmental outcomes.

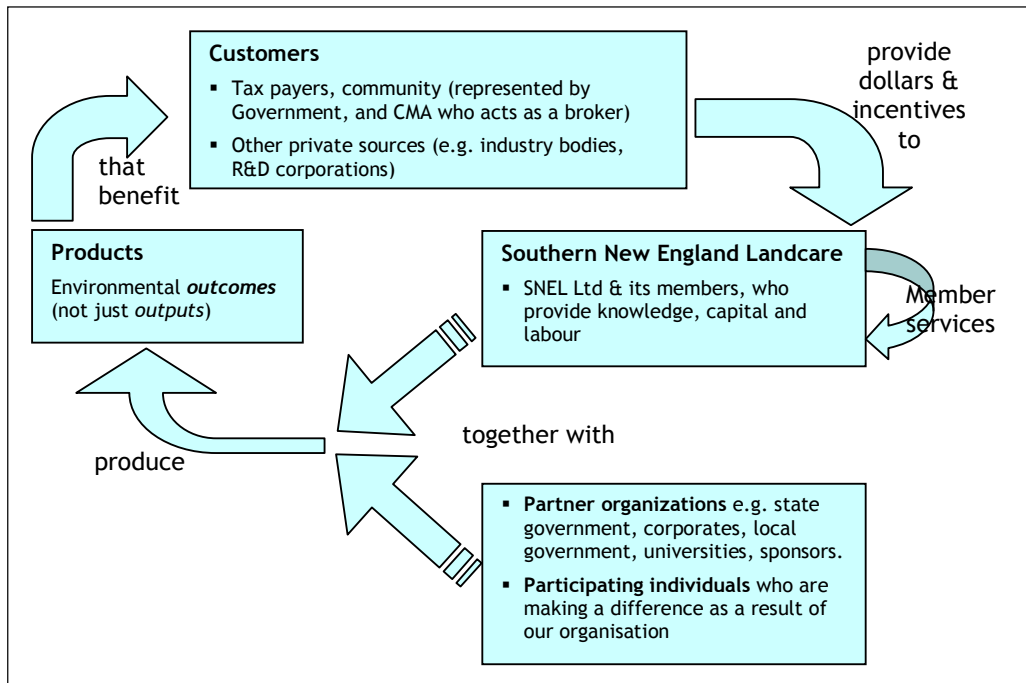


Figure 1: Interactions between Southern New England Landcare's customers, products and services.

We aim to maintain customer loyalty and respect into the future by keeping our customers and members informed, facilitating strategic and effective environmental outcomes, and ensuring high quality products and services.

Our organisational structure

Southern New England Landcare involves two separate entities that work closely together to achieve common goals and outcomes:

1. Southern New England Landcare Ltd - resourcing landcare in our region
2. Southern New England Landcare Coordinating Committee Inc - representing landcare in our region.

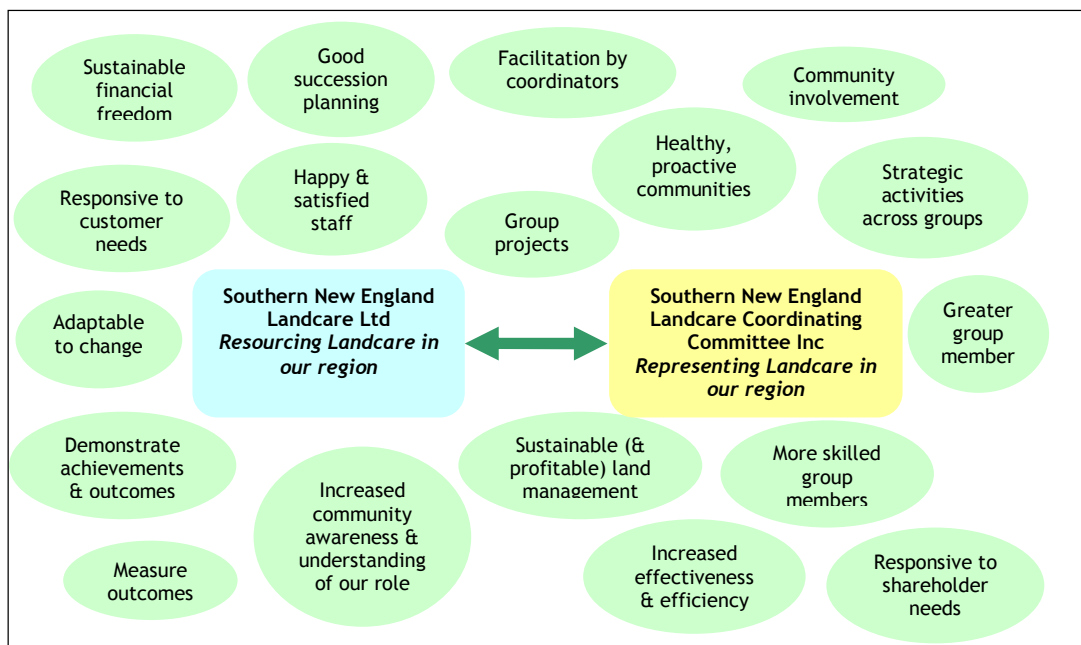


Figure 2 - Our organisational structure and goals.

Southern New England Landcare uses the following policies to guide us:

1. Policy - Communications
2. Policy - Decision Procedures
3. Policy - Executive Ethics and Principles
4. Policy - Grievances
5. Policy - Occupational Health & Safety
6. Policy - Recruitment
7. Policy - Roles and Responsibilities
8. Policy - Staff Performance Reviews
9. Policy - Steering Committees
10. Policy - Fee for Services.

Our objectives

Southern New England Landcare has developed objectives within four key areas of the organisation.

In order for our organisation to be successful, it is important that the four key areas of objectives, strategies and actions are “balanced”.

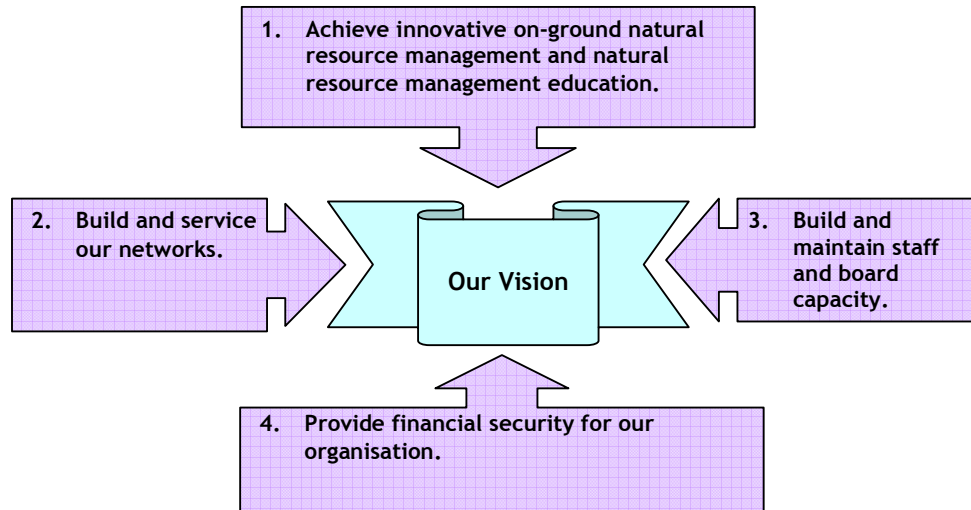


Figure 2. The four key areas of objectives support our vision

To meet our four main objectives, we have developed a number of strategies and actions, which are to be implemented over time. These are set out in our “Implementation Plan”.